

## Fairtrade and its impact on farmers and workers around the world

### videomaterials for schools

In this infosheet we have put together a few videos that were produced by the Fairtrade Foundation and we found these videos useful and of good information quality for understanding some of the global features of today's world. We have added a few questions to each of the videos – these are meant to provide some support and guidance for your lessons should you look for that. The structure of each lesson depends on the level and skills of your students, of the curriculum in general, on the needs of your class etc. Please take this infosheet as a hint not as a ready-made lesson kit.

### Football

**We go to Sialkot in northern Pakistan to see the production process first-hand. We speak to stitchers and workers in two factories who talk about the difference that Fairtrade has made to their lives. Presented by Frankie Vu.**

Pre-viewing questions

- Have you ever thought of how a football is made? How do you imagine it? Who and how makes it?
- What do you see as most important before buying a product?

Follow-up questions

- What did you find interesting in the video? Was there anything you found surprising?
- What is the average income for most population in Pakistan?
- What part of population in Pakistan is involved in football production?
- Why are kids working in the industry?
- What needs to change so that kids do not have to work in production?
- What is a fair wage and what are the benefits for workers?
- What are the benefits of Fairtrade for workers?
- What is Fairtrade Premium?
- What information do you miss? What else would you like to know?

### Tea and sustainable farming

**Tayna, a student from North London, travels to Kenya to find out how climate change is affecting tea farmers and how Fairtrade can tackle some of the effects.**

Explanation of the term “developing countries”.

At Fairtrade CS we aim to find other terms than “developing” or “underdeveloped” because we find them simplistic and they evaluate the countries based on economic criteria or norms that are usual in our “developed” world. This is why we recommend to speak about concrete places and regions and particular people. We use the terms global South or use the summary of those regions and speak about counties of Africa, Asia and Latin America.

Pre-viewing questions:

What do you think a tea farm looks like? How do you think that climate change can affect tea farmers in Kenya?

Follow-up questions:

- What did you find interesting in the video? Was there anything you found surprising?
- What information do you miss? What else would you like to know?
- How would you describe sustainable farming?
- Why do people compromise the environment? What makes it difficult for them to care about sustainable practises in farming?
- What can be the consequences of poverty in farming?
- Have you heard of similar problems in the Czech Republic?
- What do you think are the main environmental problems that we are facing now?
- What can we do to change the situation globally?

+ lesson kit: <http://schools.fairtrade.org.uk/resource/lesson-kit-leandro-and-the-mysterious-case-of-the-disappearing-and-reappearing-river-2>

(pre-registration at the website is needed)

### [How is hot chocolate made?](#)

**In this video 13-year old Teyna travels to the Dominican Republic to find out where cocoa comes from.**

Pre-viewing questions:

How would you imagine the cocoa plant is grown?  
What is the main job of the cocoa farmers?

Follow-up questions:

- What did you find interesting in the video? Was there anything you found surprising?
- How does Fairtrade help the smallholder farmers?
- What was the biggest problem for the farmers featured in the video?
- How does Fairtrade help the smallholder farmers?
- Is there any piece of information you miss? What other information would you like to know?

If you have any comments or questions regarding this material, we would be happy to hear from you. You can contact Hana Chorvathova on [h.chorvathova@fairtrade-cesko.cz](mailto:h.chorvathova@fairtrade-cesko.cz)